

BRING THE LOFT TO YOU




Professional & Creative Writing Classes taught by experts
for workplaces, libraries, school, nonprofits, service
organizations, and more!

2025-2026 Offerings



We love to bring our creative writing programs out of our building and into your community. We work with schools, libraries, human services organizations, and workplaces to develop unique opportunities just for you! Our classes harness the power of the written word to strengthen every student's voice, and we're happy to work with you to create content that fits your needs.



1011 S. Washington Ave.
Suite 200
Minneapolis, MN 55415

Engage Your Audience

Book BTLTY sessions today!

These offerings are a list of sample classes we offer as part of Bring the Loft to You. If you don't see what you're looking for, please reach out to us! We want to work with you to create programming that best fits your audience.

Our classes can be presented in-person or online. At this time, host organizations can host programs on their own virtual platforms or via Loft-provided Zoom meetings.

Most classes are designed to be 90 minutes, but we are able to offer some for 60 minutes or as 3 hour intensives.

Contact

Lucia LoTempio

Program Manager

llotempio@loft.org

612-215-2593

Pricing

Schools, Libraries, & Nonprofits

\$250 per contract hour

Writers-in-residency workshops with Loft teaching artists. Available year-round.

Corporate & Professional

\$500 per contract hour

Workplace seminars and professional development sessions. Available year-round.

Visiting Author Session

\$1500 per author visit

Available to K-12 classrooms in late spring and autumn.

Sample Offerings

**Elements of
Creative Writing
Classes**

**Topics in
Creative Writing
Classes**

**Professional
Development
Classes**

**Adult Class
Packaged Series**

**Popular Teen
Classes**

**Popular Youth
Classes**

The **LOFT**

1 - Elements of Creative Writing

- The ABCs of Children's Books
- Be Your Own Publisher
- Creative Writing Sampler
- Elements of Creative Nonfiction
- Elements of Fiction: Novel Writing
- Elements of Fiction: Short Story Writing
- Elements of Poetry
- Elements of Travel Writing **NEW!**
- Fiction Basics
- Flash Fiction
- Get Started On Your Writing Project
- Introduction to Fantasy Writing
- Introduction to Playwriting **NEW!**
- Introduction to Screenwriting
- Jumpstarting Creativity
- Starting Your Writing Life at 55+
- Writing the Young Adult Novel

1 - Elements of Creative Writing

The ABCs of Children's Books

This is the perfect workshop for anyone who has an idea percolating for a children's book, or even people who have written one but aren't sure what to do next. Learn the basic formats of children's books and how children's books get made, for everything from ABC books to Teen Fiction, and find out where your book fits in.

Be Your Own Publisher

Do you have a story you want to share with the world but don't know how to do it? Self-publishing is one respected way for authors to publish. In this class you will learn how to move your project forward and launch your book into the world.

Creative Writing Sampler

Not sure if you're a poet, a novelist, or a memoirist? Come and sample poetry, fiction, and creative nonfiction by exploring craft techniques common to all three and experimenting with each through creative writing exercises.

Elements of Creative Nonfiction

Students will learn techniques for writing memoir, essay, literary criticism, and opinion pieces. This class focuses on strengthening the writers' authentic voice.

Elements of Fiction: Novel Writing

Students will explore the art of the novel and learn literary techniques such as great beginnings, timing climaxes, weaving in character desires, structure, obstacles, and the role of secondary characters, which will increase students' awareness of the wealth and range of stylistic choices available to novel writers. Writing prompts will deepen students' engagement with the craft elements essential to writing the novel.

Elements of Fiction: Short Story Writing

Students will explore the craft of fiction and learn literary techniques such as dialogue, voice, scene, and structure, which will increase their awareness of the wealth and range of stylistic choices available to fiction writers.

Elements of Poetry

This class focuses on fundamentals of poetry including language, form, and imagery. Students will write from poetry prompts and read select poems closely in order to deepen their knowledge of poetic form, and leave with an increased awareness of the art of poetry.

Elements of Travel Writing **NEW!**

Embark on a journey through the art of travel writing. Whether

1 - Elements of Creative Writing

you're a seasoned globetrotter or an armchair explorer, this session invites you to discover the magic of translating travel experiences into captivating narratives. We'll delve into the essentials of crafting compelling travel stories, you'll learn how to evoke a sense of place through your perspective.

Fiction Basics

You've got your story or novel idea down, maybe even a first draft. What's next? You need to create detailed, interesting characters and a plot that keeps the action moving forward. Come learn the ins and outs of creating memorable settings, developing an exciting plot, and writing believable characters with depth and complexity.

Flash Fiction

Short short stories, often limited to a single page, have become very popular and are a great way to hone your skills for setting a scene, describing a character, and hooking readers.

Get Started On Your Writing Project

You have an idea for a novel, memoir, short story, or poem, but you're having trouble getting started. Come ready to brainstorm, with an experienced teaching artist who is also a writer, ideas on crafting that ever-important first sentence, paragraph, and draft of

creative work.

Introduction to Fantasy Writing

The boundaries of your fantasy stories are as limitless as your imagination! We will do writing activities that help us understand the mythological, supernatural, and magical of our fantasy stories. From world-building to unique character development, this class will give you the tools to start your fantasy story, or develop your fantastical stories even further!

Introduction to Playwriting **NEW!**

Explore the fundamental elements of playwriting, from crafting compelling characters and dialogue to building strong dramatic structure.

Introduction to Screenwriting

Come to this introductory screenwriting class to learn about dialogue, scene, and rising action. Learn about script styles, craft elements, and jumpstart your script.

Jumpstarting Creativity

Every story germinates from the seed of an idea. Generating ideas and growing them into a compelling piece of fiction can be tricky, particularly in the beginning stages. In this class, students will

1 - Elements of Creative Writing

learn creative exercises, brainstorming techniques, and writing habits that inspire confidence to explore their ideas and free their imagination.

Starting Your Writing Life at 55+

Have you retired and now have time to devote to your novel-in-progress? Or are you interested in writing a memoir so favorite family stories aren't forgotten? With creative writing prompts and exercises, you'll learn simple tips for starting—and staying with—your writing project, no matter what it is!

Writing the Young Adult Novel

Books for and about teenagers is among the most popular categories in fiction, and is read by a far wider audience than teens alone. In this class you'll learn what makes the teenage experience so compelling for both writers and readers, and how to begin your own, whether it is a paranormal romance, realistic fiction, or any other genre.

2 - Topics in Creative Writing

- The Art of the Personal Essay
- Building Strong Narrative Foundations: Story Outlines **NEW!**
- Buried Bias in Craft
- Characters, Plot, Setting: Strengthening Your Story
- Crafting Compelling Narrators **NEW!**
- Creative Writing with a Neurodivergent Lens
- Deconstructing Colonialism in Your Writing
- Dynamic Dialogue: Conversations that Captivate **NEW!**
- Finding Poetry in the Personal
- Literary Agents: What to Look For and What to Look Out For
- Narrative Healing
- Queering the Narrative
- Researching & Writing Historical Fiction
- Taming the Manuscript: Editing Your Fiction
- Write Your Life

2 - Topics in Creative Writing

The Art of the Personal Essay

Appearing everywhere from op-eds to anthologies and magazines, the personal essay is enjoying a renaissance due to its ability to convey intimate experiences that illuminate the human condition. This class will use a combination of in-class writing exercises and discussions of examples from major publications. Students will learn to harness the power of their own life stories to create essays that will inspire an audience.

Building Strong Narrative Foundations: Story Outlines NEW!

Discover how to create story outlines that keep your plot focused and engaging. This class will cover essential outlining techniques, from structuring key plot points to developing character arcs, ensuring your story stays on track from start to finish.

Buried Bias in Craft

How can we better adapt our writing habits to accommodate diversity in myriad forms? Explore the complexity of narrative when writing outside of one's lived experience and personal identity via a candid discussion about what does an unapologetic, anti-racist approach to craft look like. This class is a safe space for educators, bloggers, journalists and authors to discover ideas and strategies on how to build, lead, and participate in writing classes that "free writers from the culturally-regulated boundaries" of

how written narratives can be constructed and revised without diminishing marginalized experiences.

Characters, Plot, Setting: Strengthening Your Story

You know the basics of writing fiction, you've moved past the general idea phase of writing a story or novel, so now what? Fine tune your writing by focusing on important craft elements that will make your creative writing project even better. Craft questions encouraged!

Crafting Compelling Narrators NEW!

In this class, we delve into the art of creating narrators that resonate deeply with readers and breathe life into your prose. From first-person confidants to omniscient observers, we'll uncover how narrative perspective shapes reader engagement and emotional connection. Participants will gain insights into crafting narrators that enrich storytelling and linger in readers' minds long after they've turned the final page.

Creative Writing with a Neurodivergent Lens

Go beyond traditional workshop models to explore neurodivergent perspectives in writing and artmaking through tailored craft exploration and guided writing activities in your chosen genre. Feedback will be shared only as requested, and in a

2 - Topics in Creative Writing

way that honors the unique perspective of the writer. Join us in a non-normative, judgment-free space to discover—or rediscover—a love for creative writing!

Deconstructing Colonialism in Your Writing

Look beyond Westernized ideals, rules, and literary canon in fiction and nonfiction to create writing that reflects and celebrates our unique voices, histories, and lineages. By framing writing as an act of resistance, explore different approaches to storytelling that reorient Western expectations of craft through narrative, characterization, symbolism, and voice.

Dynamic Dialogue: Conversations that Captivate NEW!

Learn how to craft compelling dialogue that brings your characters to life. Together we will explore aspects of authenticity, subtext, pacing, and more to create dialogue that drives your story forward and ensnares your reader!

Finding Poetry in the Personal

Some of the best material for poems comes from what is the most personal. Through writing exercises and lessons on the core elements of the craft, students will learn how poetry can serve as a freeing form of self-expression and an effective way to process the intimate aspects of their narrative. In this class, the teaching artist

will discuss the art and craft of poetry while addressing difficult topics, such as loss and illness, with compassion.

Literary Agents: What to Look For and What to Look Out For

Most publishers won't look at your prose manuscript unless an agent represents you. So how do you get an agent? Learn what good agents do and don't do, and how to find the right one for your work along with the basics of writing a query letter.

Narrative Healing

This class offers participants the unique opportunity to explore writing as a healing art. A Loft instructor will lead workshops on writing for healing, writing to remember, and writing to connect.

Queering the Narrative

In this class we will challenge and reshape traditional storytelling norms through the lens of LGBTQ+ perspectives. Together we will explore how queer identities, experiences, themes, and histories can redefine narrative structures in prose. We will investigate how to craft compelling stories that authentically reflect diverse identities. Whether you're interested in writing fiction, memoir, or creative nonfiction, this class invites you to explore the transformative power of queerness in shaping contemporary literary writing.

2 - Topics in Creative Writing

Researching & Writing Historical Fiction

Writing a novel or a story based in history can be daunting. Where do you begin to understand the past, and how can you accurately portray it in your fiction? Learn tools for researching past eras, historical archives and artifacts, and embed them seamlessly in your story to make your writing feel true to the time, distinct, and exciting!

Taming the Manuscript: Editing Your Fiction

Through exercises and explorations of successful writers' revision strategies, students will learn how to revisit their manuscript with confidence, not fear. Students will also receive valuable feedback on a portion of their revised draft from their peers and the teaching artist.

Write Your Life

Whether you want to write your memories for family members and friends or hope to publish a memoir, come try your hand at writing exercises to spark your memory and tell your story.

3 - Professional Development

- Advanced Copywriting
- Blogging for Beginners
- ChatGPT: Mastering Prompts and Tips for Marketers **NEW!**
- Copywriting: Tips and Techniques
- Corporate Storytelling
- Great Communication Skills
- Improving Emails and Enews
- Narrative Healing
- Proposals That Engage
- Resume Writing
- Short-Form Content 101: Reach Your Audience **NEW!**
- Social Media Strategy: Content and Conversation
- Social Media Voice: Finding Authenticity
- Writing Better Presentations
- Writing for the Web

3 - Professional Development

Advanced Copywriting

You've written plenty of copy. You know the basics, but there's always more to learn. In this seminar, we'll go beyond the basics of copywriting into the more conceptual aspects, including emotional appeal, consistency, humor, and impact. You'll walk away with a tool kit of new approaches for your next assignment.

Blogging for Beginners

Platforms like Wordpress.com and Blogger.com make it easy to start writing about your favorite topic, whether it's sports, cooking, politics, or something personal. In this class you'll learn about writing compelling content and building an audience so your blog is a big hit.

ChatGPT: Mastering Prompts and Tips for Marketers **NEW!**

Unlock the full potential of ChatGPT by learning how to craft prompts effectively and implement tips to enhance your writing speed and quality. In this course, we will delve into leveraging ChatGPT, a state-of-the-art language model, to streamline your writing process. By the end of this course, you will have the skills and insights needed to harness ChatGPT's capabilities effectively. Whether you're a seasoned writer or a beginner, this course equips you with the tools to elevate your writing experience.

Copywriting: Tips and Techniques

Copywriting has a language all its own, and this seminar will explore the tricks and traps in the practice. We'll look at headlines, writing to sell, capturing attention, and much more. Using what we've discussed and learned, we'll work through a number of specific writing challenges, including your own.

Corporate Storytelling

Strategic creative communication is key to developing your organization's narrative. Using fiction techniques and elements of storytelling, this class will help you find your message, analyze your audience, craft the optimal vehicles for bringing your narrative and audience together, and tell stories that will keep your audience engaged.

Great Communication Skills

Hone your persuasive and descriptive writing skills using proven tips and tricks from the world of print advertising. Learn how to self edit and move from sentences that just sit on the page to those that inspire your reader.

Improving Emails and Enews

Email remains one of the cornerstones of marketing plans and workplace communication. Yet, our inboxes are flooded, our

3 - Professional Development

emails go unanswered, and we delete more than we read. Is this just the way it is, or is there anything we can do to make email—both internal and external—more effective? Of course. From the subject line to the signature file, we'll examine newsletters, email correspondence, and maybe even a spam message or two to look at what inspires action and what just falls flat.

Narrative Healing

This class offers participants the unique opportunity to explore writing as a healing art. A Loft instructor will lead workshops on writing for healing, writing to remember, and writing to connect.

Proposals That Engage

Individuals, small business owners, non-profit leaders...If an opportunity becomes available today to advance your work, are you ready? Proposals That Engage is a workshop focusing on the essentials of proposal writing, impactful storytelling and refining your ideas to meet the interests of your audience. The workshop focuses on bringing clarity to your work so that you are ready for opportunities that cross your path.

Resume Writing

Learn how to write cover letters that catch the attention of search groups and resumes that emphasize your skills and experience,

even if your job history doesn't seem like a perfect fit for the job you want. Discover strategies that will help you apply for multiple jobs while customizing your application for each opening.

Short-Form Content 101: Reach Your Audience **NEW!**

Discover the art of creating content on platforms like TikTok and Instagram to market yourself and/or your professional ventures. Learn how to craft engaging short-form audio and visual content for your audience. This class is perfect for those looking to harness the power of social media trends to boost their online professional presence and expand their audience.

Social Media Strategy: Content and Conversation

Do you know why your organization uses (or should use) social media? If you don't know or you thought something like 'to make it go viral' or 'that's just what everyone does,' you probably don't have much in the way of social media strategy. In this seminar, we'll explore what tools to consider, when and how often to post, which content to share, who can help create and extend conversations, and how to analyze your results, diffuse your critics, and amplify your strongest advocates.

Social Media Voice: Finding Authenticity

Gracious or flip? Funny or refined? Curious or cool? We can likely

3 - Professional Development

all think of social media examples where these choices have gone awry or been wildly effective, so even if we know the why (the strategy) and the what (the content) for our business' social channels, how do we know the how (our tone)? The most effective social media channels find a following through personality, and that only comes across through voice. In this seminar—through case studies, exercises, and examples—we'll explore what kinds of voices an organization might take on, and how to go about determining the best fit for yours.

Writing Better Presentations

Great presentations require many of the principles behind great writing. It's not just about getting the idea across, it's about finding the most compelling way to do it. This seminar is for anyone who struggles with their presentations—getting complicated ideas across, finding the balance between information and interactivity, and engaging an audience. It's also for anyone who's been read mind-numbing slide after slide and vowed that they'd never do that to someone else.

Writing for the Web

When you go to a company or organization website, you aren't seeking the same things you might from a great book, but that doesn't mean there isn't an art to writing for the web. Website

writing needs to be organized and presented for the medium it serves. The scanning eye and clicking finger dominate this landscape, and effective organizational website writing knows how to take advantage of those behaviors. In this seminar, you'll learn some key web writing practices like employing hierarchies of information, ensuring short, scannable text, and highlighting content with visual cues.

4 - Adult Class Packaged Series **NEW!**

- Interested in booking classes in a series that span multiple sessions?
We can provide recommendations for classes that build with each session. These classes can retain audience members from class to class, encouraging deep engagement in writing and community. Students can attend every session, or drop into the series at any time.
- Longer descriptions for individual classes in each series are available upon request. Email Program Manager Lucia LoTempio for more information at llotempio@loft.org.

4 - Adult Class Packaged Series

Writing, Briefly **NEW!**

1. Flash Fiction
2. Short Form Poems
3. Life Stories in a Flash
4. Lyric Hybrid: Weaving Poetry and Memoir

Next Steps for Writers **NEW!**

1. Literary Agents 101
2. Query Letters for Lit Agents that Wow
3. Be Your Own Publisher
4. Writers and Social Media: Make Your Mark

For Stage & Screen **NEW!**

1. Building Strong Narrative Foundations: Story Outlines
2. Elements of Screenwriting
3. Elements of Playwriting
4. Dynamic Dialogue: Conversations that Captivate

The Travelling Writer **NEW!**

1. Elements of Travel Writing
2. Blogging for Beginners
3. Write Your Life
4. The Art of the Personal Essay

Elements Of...

1. Elements of Poetry
2. Elements of Fiction: Short Story Writing
3. Elements of Fiction: Novel Writing
4. Elements of Creative Nonfiction

For Fiction Writers

1. Jumpstarting Creativity
2. Fiction Basics
3. Characters, Plot, Setting: Strengthening Your Story
4. Taming the Manuscript: Editing Your Fiction

For Nonfiction Writers

1. Personal Essay vs. Memoir
2. Nonfiction Basics
3. Strengthening the Writer's Authentic Voice
4. Creative Nonfiction: Forms & Structures

For Poetry Writers

1. Get Started on Your Writing Project
2. Poetry Basics
3. Finding Poetry in the Personal
4. Poetic Forms

4 - Adult Class Packaged Series

Writing as a Profession

1. Taming the Manuscript
2. Buried Bias in Craft
3. Be Your Own Publisher
4. Literary Agents: What to Look For and What to Look Out For

Narrative Healing

1. Narrative Healing: An Introduction
2. Narrative Healing: Looking Inward
3. Narrative Healing: Healing Within Our Communities
4. Narrative Healing: Reflecting

5 - Popular Teen Classes

- The Alternate Universe: Creating Fictional Worlds
- Creative Writing and Community Engagement
- Fiction Basics
- Good Stories About Bad Guys
- Horror Writing for Teens **NEW!**
- Introduction to Fantasy Writing
- Introduction to Screenwriting
- Scholarship Essay Workshop
- Write about Art: Food, Music, Movie Reviews & More!
- Write Out Loud
- Write Your Own Comics & Graphic Novels **NEW!**
- Writing Great College Application Essays
- Writing the Dark: Life's Difficult Subjects

5 - Popular Teen Classes

The Alternate Universe: Creating Fictional Worlds

How do you create fictional but vivid and detailed “other worlds” on the page? Learn how celebrated authors have mastered the art of creating these alternate worlds where anything is possible, and how you can too!

Creative Writing and Community Engagement

Who am I and where do I fit in? Understanding our ‘sense of self’ and where we ‘fit in’ is a lifelong journey. In this class, students will have a safe space and the creative freedom to learn more about their identities, examples of valued communities they belong to, and important social issues. We will explore how we can engage our communities as unique individuals through our writing.

Fiction Basics

You’ve got your story or novel idea down, maybe even a first draft. What’s next? You need to create detailed, interesting characters and a plot that keeps the action moving. Come learn the ins and outs of creating memorable settings, developing an exciting plot, and writing believable characters with depth and complexity.

Good Stories About Bad Guys

Whether it’s Hannibal Lecter, Voldemort, or the Joker, the bad guy (or bad girl, or bad robot, or bad sentient blob) is often the

most intriguing character--and the most fun to write about! In this session you will create a full-fledged adversary fit for a novel.

Horror Writing for Teens NEW!

Looking to write stories that unsettle and thrill? Together we’ll explore ways to write intense, gripping tales that will haunt your reader.

Introduction to Fantasy Writing

The boundaries of your fantasy stories are as limitless as your imagination! We will do writing activities that help us understand the mythological, supernatural, and magical of our fantasy stories. From world-building to unique character development, this class will give you the tools to start your fantasy story, or develop your fantastical stories even further!

Introduction to Screenwriting

Come to this introductory screenwriting class to learn about dialogue, scene, and rising action. Learn about script styles, craft elements, and jumpstart your script.

Scholarship Essay Workshop

Prepare to write your college scholarship application essays by exploring your personal narrative and how to tell your story in a

5 - Popular Teen Classes

compelling way. Discover storytelling and persuasive strategies to showcase your experiences and describe your motivations, career aspirations and how you've overcome challenges.

Write about Art: Food, Music, Movie Reviews & More!

How do you review a piece of art beyond simply hitting a "Like" button? In this class, students will learn how to write food reviews, music reviews, movies reviews, and more through an array of multi-sensory learning experiences and writing prompts!

Write Out Loud

Explore the art of spoken word poetry – a local poet will show you how to write and perform the things you've got to say out loud!

Write Your Own Comics & Graphic Novels NEW!

Do you love comics and graphic novels? Learn how to create your own! Together we'll explore how to create characters, plan exciting plots, and bring your story to life—one panel at a time. Whether you are a fan of romance, horror, adventure, fantasy, slice-of-life, or something else, this is your chance to create something amazing!

Writing Great College Application Essays

Learn to utilize basic creative writing craft elements such as strong

characterization, compelling narrative structure, an interesting premise to write the best possible college application essay. Leave with ideas that will get you started on writing an essay that'll really wow your readers!

Writing the Dark: Life's Difficult Subjects

How do you write about difficult topics, such as mental illness, family turmoil, school troubles, or addiction, in an authentic and compelling way? Learn to weave life's difficult subjects into your creative prose or poetry in ways that honor and illuminate those challenging experiences.

6 - Popular Youth Classes

- Be Your Own Favorite Writer
- Creating Magical Worlds
- Kid's Guide to Writing Short Stories
- Let Your Imagination Soar!
- Make the Game Come Alive
- Scary Stories
- Write Your Own Silly Story

6 - Popular Youth Classes

Be Your Own Favorite Writer

Love to read, but not sure where to begin writing your own story? This session is for avid youth readers who want to learn what their favorite stories and characters can teach them about writing their own strong stories. This class will teach youth techniques for reading as writers and is intended for readers and writers alike.

Creating Magical Worlds

Do you want to be a writer? Learn how to create magical, fictional worlds that capture the imagination of your readers and keep them glued to the pages of your stories!

Kid's Guide to Writing Short Stories

Are you the kind of person who can tell stories that keep your friends on the edge of their sleeping bags? Then join us and explore different ways to come up with story ideas, and then shape them into engaging, fun stories—complete with characters, plot, and setting—that you can share with all your friends!

Let Your Imagination Soar!

If you like to write stories about magical, mythical beings, this session is for you! We'll invent our own creature tales and create fun, interesting stories around our newly invented mythology!

Make the Game Come Alive

For fans of video games, this class will encourage you to write new stories about your favorite characters. Create a new sidequest for Link, imagine new adventures in Minecraft or Fortnite, or make up your own game from scratch. The only requirement is that you come ready to play.

Scary Stories

Whether you want to be the next R.L. Stine or freak out your friends around the campfire, this class will help you create a creepy mood, invent memorable monsters, and scare the socks off of your audience.

Write Your Own Silly Story

Silly stories are fun to read and write. Come practice developing your writing skills by crafting some silly stories of your own, based on your school, friend, and family experiences.