



WORDPLAY: MINNEAPOLIS'S BOOK FESTIVAL 2020 BOOK SUBMISSION INFORMATION

The Loft Literary Center's second annual Wordplay festival will take place on May 9th, 2020 in and around Open Book in Minneapolis. This "party for books" in downtown Minneapolis features a weekend of readings, conversations, workshops, kids' activities, demonstrations, and one-of-a-kind happenings. Wordplay 2020 will present approximately 100 authors whose books are published within the year the festival takes place. Authors will be from Minnesota and beyond.

Please read all of the following information before submitting a book to Steph Opitz for consideration for this year's book festival.

To be considered, please send or have your publicist send the following:

- Copy of a finished book/galley/ARC/manuscript
- A cover letter
- Completed Wordplay Submission form (p 3-4)

Send to:

Steph Opitz
The Loft Literary Center
1011 Washington Ave South
Minneapolis, MN 55415

Incomplete submissions may be discarded. Wordplay will accept submissions of books between June 1, 2019 and October 31, 2019 for the 2020 festival. We accept submissions of books June 1 through October 31, the year before Wordplay. While we will consider books published up to 15 months prior to the start of the festival, priority is given to books published within the festival year.

What types of books are considered?

Our goal is to provide an excellent and diverse mix of literature for all visitors and participating authors featuring books from the following genres:

- Fiction — including all genres such as thrillers, mystery, romance, science fiction, fantasy, and Westerns
- Narrative nonfiction — history, biography, memoir, and essays. Nonfiction books are considered from a variety of perspectives that encourage and engage in fair, respectful discussions of history, figures, and ideas.
- Graphic novels
- Cookbooks and food-related titles
- Poetry
- Children's picture book, middle grade, and young adult literature
- Titles with a Minnesota focus and/or titles written by Minnesota authors

What types of books are not considered?

Wordplay focuses on the promotion of literature and Minnesota literary culture; books on the topics of self-improvement, how-to, or books strictly of academic or religious interest will not be considered. We will not accept titles of any kind that exist solely in ebook format.

Books that have celebrated their launch at the Loft Literary Center will not be considered. If selected for Wordplay, all authors will be asked to abstain from events in the Twin Cities two weeks before and after Wordplay. Note for local authors: Wordplay strives to be a special appearance for authors, and because of our particularly robust literary community, we attempt to make sure we're featuring local authors who have not yet done an extensive tour of their latest work.

Should a self-published/printed author submit?

Self-published titles will only be considered if they meet the following criteria:

- Printed copies can be available for our bookseller to sell
- A professional has edited the work
- An established marketing plan has been made and is submitted with the title
- A functional author website exists

The consideration for self-published titles that meet the above criteria will be the same as traditionally published books, outlined above.

WORDPLAY 2020 BOOK SUBMISSION FORM

*Please type or print legibly and keep a copy for your records.
Incomplete entries may be discarded.*

Date:

Submitted by: Author Publicist Other

Book title:

Author name:

ISBN:

Publication date:

Category:

Children's: Picture Book

Nonfiction: Essays

Children's: Middle Grade

Nonfiction: General/Other

Children's: Young Adult

Nonfiction: Memoir

Fiction

Poetry

Nonfiction: Biography

Other

Nonfiction: Cookbook/Food Writing

Publisher:

Author Email:

Author Phone:

Author Address:

Author Residence (City, State):

Author Website:

Publicist Name:

Publicist Email:

Publicist Phone:

Publicist Address:

Confirm your publisher supports your travel to Minneapolis and/or you are able to fund your own travel to Minneapolis if your publisher is not utilizing publicity budget money to send you to the festival:

Yes, my travel is funded No

Submission Checklist:

- Finished book/galley/ARC/manuscript
- Cover Letter
- Completed Submission Form

Send to:

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Minneapolis, MN 55415

Please note: materials will not be returned.