WORDPLAY: MINNEAPOLIS’S BOOK FESTIVAL
2021 BOOK SUBMISSION INFORMATION

The Loft Literary Center’s third annual Wordplay festival will take place on May 8th, 2021 in Minneapolis. While we navigate safety guidelines, note that the vision for the festival may change and include some to all virtual events. We’ll still have a “party for books” in Minneapolis, and will feature readings, conversations, workshops, kids’ activities, demonstrations, and one-of-a-kind happenings. Wordplay 2021 will present approximately 60 authors whose books are published within the year the festival takes place. Authors will be from Minnesota and beyond.

Please read all of the following information before submitting a book to Steph Opitz for consideration for this year’s book festival.

To be considered, please send or have your publicist send the following:

- Copy of a finished book/galley/ARC/manuscript
- A cover letter
- Completed Wordplay Submission form (p 3-4)

Send digital materials to:
wordplay@loft.org

OR send physical materials to:
Steph Opitz
The Loft Literary Center
1011 Washington Ave South
Minneapolis, MN 55415
Incomplete submissions may be discarded. Wordplay will accept submissions of books between June 1, 2020 and October 31, 2020 for the 2021 festival. We accept submissions of books June 1 through October 31, the year before Wordplay. While we will consider books published up to 15 months prior to the start of the festival, priority is given to books published within the festival year.

What types of books are considered?
Our goal is to provide an excellent and diverse mix of literature for all visitors and participating authors featuring books from the following genres:

- Fiction — including all genres such as thrillers, mystery, romance, science fiction, fantasy, and Westerns
- Narrative nonfiction — history, biography, memoir, and essays. Nonfiction books are considered from a variety of perspectives that encourage and engage in fair, respectful discussions of history, figures, and ideas.
- Graphic novels
- Cookbooks and food-related titles
- Poetry
- Children's picture book, middle grade, and young adult literature
- Titles with a Minnesota focus and/or titles written by Minnesota authors

What types of books are not considered?
Wordplay focuses on the promotion of literature and Minnesota literary culture; books on the topics of self-improvement, how-to, or books strictly of academic or religious interest will not be considered. We will not accept titles of any kind that exist solely in ebook format.

Books that have celebrated their launch at the Loft Literary Center will not be considered. If selected for Wordplay, all authors will be asked to abstain from events in the Twin Cities two weeks before and after Wordplay. Note for local authors: Wordplay strives to be a special appearance for authors, and because of our particularly robust literary community, we attempt to make sure we're featuring local authors who have not yet done an extensive tour of their latest work.

Should a self-published/printed author submit?
Self-published titles will only be considered if they meet the following criteria:

- Printed copies can be available for our bookseller to sell
- A professional has edited the work
- An established marketing plan has been made and is submitted with the title
- A functional author website exists

The consideration for self-published titles that meet the above criteria will be the same as traditionally published books, outlined above.
WORDPLAY 2020 BOOK SUBMISSION FORM

Please type or print legibly and keep a copy for your records.
Incomplete entries may be discarded.

Date:

Submitted by:  □ Author    □ Publicist    □ Other

Book title:

Author name:

ISBN:                Publication date:

Category:

□ Children's: Picture Book    □ Nonfiction: Essays

□ Children's: Middle Grade    □ Nonfiction: General/Other

□ Children's: Young Adult    □ Nonfiction: Memoir

□ Fiction    □ Poetry

□ Nonfiction: Biography    □ Other

□ Nonfiction: Cookbook/Food Writing
Confirm your publisher supports your travel to Minneapolis and/or you are able to fund your own travel to Minneapolis if your publisher is not utilizing publicity budget money to send you to the festival:

☐ Yes, my travel is funded  ☐ No

Submission Checklist:

☐ Finished book/galley/ARC/manuscript
☐ Cover Letter
☐ Completed Submission Form

Send to:

**Steph Opitz**  
The Loft Literary Center  
1011 Washington Ave South  
Minneapolis, MN 55415  

*Please note: materials will not be returned.*